



Madrid held the XVIII International internet Conference

The organizers chose Madrid as the venue because of its potential within Information Society in the Spanish-speaking world. Two thousand trade visitors and researchers worldwide met at the Municipal Conference Centre, from 20 to 24 April. The aim of the conference, organized by the W3C since 1994, was to expound and debate the most outstanding aspects of research in the field of web services, technological standardization and impact of these technologies on society and culture.

Spanish evolution in the World Web Consortium (W3C) is clear from the fact that while there was no consortium member, organization or company in Spain, there are now 23 people. Moreover, Spain leads the e-Government initiative for W3C internationally, with the presence of companies such as Telefónica or ONCE, explained Pablo Priesca, manager of the CTIC Foundation (Information and Communication Technology Centre), the organization responsible for the Spanish W3C office.

Forthcoming events in 2009.

Ifema Convenciones y Congresos steps up business

IFEMA Convenciones y Congresos will host a busy calendar of activities throughout 2009, with a series of noteworthy shows as well as a considerable number of conferences and meetings, some of them world events.

This is the case of the biggest World meeting on online marketing and WEB análisis:

SMX Madrid - Search Marketing Expo / Emetrics Marketing Optimization. Leading Spanish and North American companies in this field will travel to Madrid to attend the event, which includes a presentation by Danny Sullivan, the world famous marketing guru. Or we could also mention the most important in the field of eco cardiology, on a world scale, EUROECHO, organized by the European Eco cardiology Association, amongst others.

Not forgetting the SCI 2009 International Fire Safety Congress or the meetings called by the powerful pharmaceutical industry: CPHI, the Pharmaceutical Ingredients Exhibition, ICSE, BioTech Hot Spot, and P-MEC, Machinery and Equipment for the Pharmaceutical Industry. These latter events will be organized by UBM International Media.



Brilliant ict networking by Atlanta

The Night and the innovation game was the concept behind the IV Telecommunications Night, which year after year is held by the Official School and Catalan Association of Telecommunication Engineers, which was organized by Atlanta. More than 800 professionals from the Information and Communication Technology sector (ICT) met on this magical night. The venue was set with the aesthetics of the legendary 1920's, and actors, specialists and a dixieland band jazzed up the evening, which ended with a brilliant music hall production.

The company atlanta closed the 2008 financial year with a turnover of 50 million euros, clearly showing the sustained growth of its business and the solid nature of its economy. Founded in 1982, with a staff of 90 specialized consultants who are fully client oriented, atlanta offers an innovative vision of creativity and communication, aside from its long-standing experience in event, meeting and corporate travel planning.