



Atlanta boosts its international presence

After a strict selection process, Atlanta has been appointed exclusive partner in Spain for GSM (Global Specialist Markets), an international association of leading companies in corporate travel management offering innovative, flexible and competitive solutions.

The selection criteria of GSM members on the basis of which Atlanta was chosen as sole member in Europe, included amongst other factors: the fact is a leading independent agency, has an innovative and flexible focus for the global strategic travel management, its on-going commitment to the investment in technology, excellence in service and the Quality certification.

Every GSM member is an expert in its market and membership of the entire network enables global solutions to be provided, by taking advantage of the vision and local knowledge of each of its members.

"As a result of this strategic agreement, Atlanta strengthens its international positioning by offering corporate travel and event solutions in 39 countries, spanning the five continents", declares Guillermo Fuster, Atlanta's general manager.

The Estoril Green Fund Programme



At IMEX International Trade Fair in Frankfurt, on May 27, 2010, at 10.30 am, Estoril Conference Centre (ECC) will announce its new Incentive Programme for more responsible practices in event organisation - the Green Fund Programme - that underpins its market strategy, based upon a strong commitment to sustainability. The programme's main objective is to encourage use

of ECC's Green services and tools. ECC's clients will now automatically have access to a fund generated by a percentage levied on the fee charged for the hired space, that may be used in order to contract the aforementioned Green services, thereby making events more socially and environmentally responsible.

ECC's clients can now freely manage the application of their Green Fund, either directly in the event in question or by accumulating funds for future use.

As part of the 2010 Incentive and Client Loyalty Programme, ECC will also announce a new system of bonus offers that aims to encourage overnights in the region. This new system offers an extra discount on rental prices for space in ECC according to the number of proven overnights that a specific event has generated in the Estoril Coast region.



Abreu on the top as Portugal's leading PCO

Abreu has successfully finalized the bid for two prestigious World congresses to be held in 2011, the ICOM - International Committee of Museums, and in 2014 the 9th IWA World Water Congress & Exhibition. In both cases, Abreu PCO actively worked together with the local associations, and convention bureau, in order to prepare a win win bid for Lisbon.

In 2010 is handling already 18 recognized congresses, by the ICCA, as eligible for the world ranking, totaling over 11.500 delegates from various parts of the World, after having contributed in 2009 with 22.

Abreu PCO is therefore positioning itself as Portugal's largest contributor to place Lisbon and Oporto as leading world Cities for congress organization.

The crisis provides UAB Campus facilities with an opportunity



Last year, Barcelona's Casa Convalescència was rediscovered: public and social institutions chose this venue for their courses and meetings. Although it's true that a drop in the number of corporate activities was noted, there was an increase in the number of meeting promoted by pharmaceutical laboratories and other training and consultancy companies.

The excellent quality-price ratio, magnificent architecture and personalized and impeccable service resulted in the increase in social events, product presentations and film shoots which round off the range of activities hosted in this facility. In the meeting area, this unique space housed 11 conferences, fewer than the previous year, but bigger and longer, including four related to Health and Life Sciences.

Casa Convalescència forms part of the modernist complex of l Hospital de la Santa Creu i Sant Pau and is one of the education centres belonging to Barcelona Autonomous University (UAB).